

Educational Establishment  
“Belarusian State University of Culture and Arts”

**APPROVED**

Vice-rector for research of Educational  
Establishment “Belarusian State  
University of Culture and Arts”

\_\_\_\_\_ V. Yazykovich  
“ 24 ” 06 2019  
Registration № УД-138а/эуч.

**SUBCULTURE’S FORMATIONS OF THE XXI CENTURY**

*The syllabus of the academic discipline for the specialty  
of the II stage of higher education  
1-21 80 13 Culturology*

The curriculum is developed in accordance with the requirements of the educational standard of the second stage of higher education ESHE 1-21 80 13 in the specialty of Culturology, the curriculum of the establishment of higher education in the specialty 1-21 80 13 Culturology, registration № D 21-2-006/pr. from 21.03.2019.

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## **RECOMMENDED FOR APPROVAL:**

Department of Culturology of the Educational Establishment «The Belarusian State University of Culture and Arts» (protocol № 12 from 29.05.2019);

The Presidium of the Scientific and Methodological Council of the Educational Establishment «The Belarusian State University of Culture and Arts» (protocol № 5 from 12.06.2019).

Responsible for the release: O. Hutsko

## EXPLANATORY NOTE

The discipline of choice «Subculture's formations of the XXI century» is offered for study at the second stage of higher education in a master's program of the specialty «Culturology». The course is aimed to clarify and supplement the knowledge, skills and abilities of master's students, future researchers of Belarusian culture, in understanding and systematizing ideas, patterns of functioning of subculture's groups. The socio-cultural space is constantly being supplemented by new directions of subcultures. They depend on the dynamics of society, socio-political, economic and moral-ethical conditions relevant to its representatives.

Subculture's formations in the XX century have become firmly established in the social structure of the urban environment and continue to influence the mood and value orientations of teenagers in the XXI century. As in 1968, at the stage of the adoption of subculture as a social phenomenon, the value orientations of young people opposed the ideological postulates of the dominant culture, then now modern subculture's formations have other goals – pragmatic, hedonistic or simulating external signs of a person's belonging to youth areas of the subculture.

The connection of the present curriculum with other disciplines is carried out using the theoretical achievements of foreign and domestic cultural studies, cultural psychology, sociology and other related disciplines of the humanitarian cycle.

Aim of the discipline is to deepen the knowledge system on the theory and dynamics of subculture's formations in the XXI century.

The most important tasks of the discipline are to:

- identify the general patterns of functioning of the subculture;
- comprehend the features of direction's diversity of subculture's formations of the XXI century;
- present the history of the development of subculture's formations during the XX and at the beginning of the XXI centuries;
- make a generalization and semiotic analysis of the world picture of representatives of subculture's groups based on their worldview, beliefs.

As a result of mastering the discipline «Subculture's formations of the XXI century», master's student should *know*:

- subculture's morphology;
- definitions of basic symbols and categories of subculture's formations of the XX – at the beginning of the XXI centuries;
- the main stages of development of subculture's formations in the XX – early XXI centuries in connection with recent history events;

*be able to*:

- evaluate the current state and trends of modern subculture's groups;

- critically perceive the diversity of subculture's groups in comparison with other social groups;
- analyze and generalize in interconnection the development of subculture's formations with religious worldviews and beliefs, philosophical schools, the latest achievements of science, technology and education;
- comprehend the importance of culture as an indicator of the state of society;
- analyze art-facts from the standpoint of semiotics and axiology;
- characterize the activities and worldview of subculture's formations of the XXI century.

The discipline involves the use of pedagogical technologies that facilitate the introduction of master's student to the search and use of knowledge, the acquisition of experience in self-solving problems using:

- technologies of educational research activities;
- design technologies;
- communication technologies (discussions, educational debates and other active forms of learning);
- the method of analysis of specific situations;
- gaming technology, as a result of which undergraduates participate in business, role-playing and simulation games.

The study of the discipline «Subculture's formations of the XXI century» is obliged to ensure the formation of the following Special Competence for master's student:

SC-4. Have the skills to collect , analyze and systematize theoretical and factual material on the problems of social dynamics of material and non-material culture.

In accordance with the curriculum for the study of the discipline "Subcultural formations of the XXI century ", a total of 94 hours are provided for full – time training , of which 34 hours are classroom classes (lectures – 14 hours, practical – 14 hours, seminars – 6 hours). The recommended final form of control of knowledge of undergraduates is a credit.

## CONTENT OF EDUCATIONAL MATERIAL

### *Introduction*

Theory and history of the emergence of the category «subculture». The definition of ideal in subculture and dominant culture. The conditions for the functioning of the system of ideals in the subculture. Functions of a subculture in society. Subculture as a way of life and an object for study. The category of subculture's formations, its subject of study and tasks. The structure and specifics of the functioning of subculture's units. The relations of the subculture and the system of humanitarian knowledge of the psychology of culture, sociology, ethnology and other humanitarian disciplines.

#### *Topic 1. Foreign and domestic studies of subculture's formations of the twentieth – early twenty-first centuries*

Signs of the typology of subculture's formations in domestic and foreign studies (E. Babosov, S. Levikova, S. Maslennenko, G. Markuse, T. Shchepanskaya and others).

Festival movement of subculture's groups as a principle of popularization of their activities. The principles of organizing and conducting festival events promoting the activities of subculture's groups.

#### *Topic 2. Text as a form of communication in subcultures of the XXI century*

The methodology of the study of subculture's formations in the twentieth and early twenty-first centuries. Concepts of comprehension of the text in the twentieth century – the work of Y. Lotman, M. Bakhtin, N. Kozlova and others.

Concepts for the development of the information society. Features of communication and communication in subculture's groups.

#### *Topic 3. Personality in subculture's formations: patterns and paradoxes*

The image of a leader in subculture's formations is a psychological portrait. Methods of manipulative influence on representatives of subculture's formation. The image of a representative of subculture's groups, his age limits, appearance and social status. A picture of the world of representatives of subculture's groups.

*Topic 4. Social networks as a reflection of the activities of subculture's groups of the XXI century*

Subculture's formations of the 21st century: directions of informal activity and life-saving strategy. Methodology for the study of subculture's formations in social networks. Areas of interest and activities of subculture's groups in social networks (anime, cosplay, bikers, gamers, etc.).

РЕПОЗИТОРИЙ БГУКИ

**EDUCATIONAL AND METHODOLOGICAL MAP  
OF EDUCATIONAL DISCIPLINE**

*Full-time education*

Section title, topics	Number of class hours		CIW	Form of control
	lectures	seminars		
Introduction	1	–	–	
Topic 1. Foreign and domestic studies of subculture's formations of the twentieth – early twenty-first centuries	1	2	4	Report, interview
Topic 2. Text as a form of communication in subcultures of the XXI century	2	4	2	Role play, discussion of the results of individual tasks
Topic 3. Personality in subculture's formations: patterns and paradoxes	2	2	4	Multimedia presentation
Topic 4. Social networks as a reflection of the activities of subculture's groups of the XXI century	2	4	4	Report, solution of problem-situational problems
Total...	8	12	14	

## INFORMATION AND METHODOLOGICAL PART

### *Main literature sources*

1. Левикова, С.И. Молодежная субкультура : учеб. пособие / С.И. Левикова. – М. : ФАИР-ПРЕСС, 2004. – 608 с.
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3. Масленченко, С.В. Субкультура хакеров : монография / С.В. Масленченко. – Минск : Ин-т радиологии, 2003. – 90 с.
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### *Complementary literature sources*

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3. Гутько, О.Л. Модели жизненной стратегии в молодежной субкультуре / О.Л. Гутько // Вести Института современных знаний. – 2014. – № 3. – С. 52–57.
4. Дарожкін, А. Умовы фарміравання і развіцця сучасных моладзевых субкультур / Андрэй Дарожкін // Роднае слова. – 2018. – № 7. – С. 87–89.
5. Динамика ценностных ориентаций молодежи в трансформирующемся обществе / Е.М. Бабосов, С.Е. Бабосов, Ю.М. Бубнов [и др.] ; под ред. Е.М. Бабосова ; Национальная академия наук Беларуси, Институт социологии, Белорусский республиканский фонд фундаментальных исследований. – Минск : Современное слово, 2001. – 160 с.



6. Комарова, А.В. Субкультура мужских соборов как социокультурный институт в современных обществах / А.В. Комарова // Обсерватория культуры. – 2018. – Т. 15, № 6. – С. 740–753.
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10. Пинская, М.В. Студенческая субкультура как форма и артефакт культуры / М.В. Пинская // Вопросы культурологии. – 2015. – № 5–6. – С. 108–114.
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#### *Textbooks and teaching aids*

Гуревич, П.С. Культурология / П.С. Гуревич. – М. : Знание, 1994. – 288 с.

#### *Research*

1. Абдуллина, Т.С. Молодежная субкультура «готов»: философско-культурологический анализ : автореф. Дис. ... канд. филослф. Наук : 24.00.01 / Абддина Т.С. ; [науч. рук. Сергеев С.А.]. – Казань, 2015. – 25 с.
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## **GUIDELINES FOR THE ORGANIZATION AND IMPLEMENTATION OF INDEPENDENT WORK OF MASTER'S STUDENTS**

The organization of the independent work of master's students involves working with scientific, popular science, teaching, textbooks, studying special issues of the discipline, analyzing specific situations, preparing for seminars, and offsetting.

When studying the discipline, the following types of independent work of master's students are used:

- extracurricular, including managed independent work;
- classroom (controlled) independent work;
- creative, including research work.

Forms of independent work include:

- writing an abstract;
- development of a visual presentation;
- written performance of individual tasks;
- preparation for participation in scientific and scientific-practical conferences, seminars and discussion of round table.

### **DIAGNOSTIC TOOLS LEARNING OUTCOMES**

To assess the achievements in academic discipline and the diagnosis of competencies of master's students, the following diagnostic tools are used:

- participation and presentation at the seminars with a prepared informational (thematic) report, etc.;
- protection of tasks performed at the seminar;
- preparation of essays on individual topics of the discipline;
- protection of individual (group) tasks performed within the framework of controlled independent work;
- oral current quizzes on selected topics during classes;
- credit for discipline.

### **RECOMMENDED TEACHING METHODS (TECHNOLOGIES)**

To effectively consolidate knowledge, teachings and skills in the discipline, it is recommended to use:

- technologies of problem-modular training;
- technologies of educational research activities;

- design technologies;
- communication technologies (discussion, press conference, educational debate);
- gaming technology as a result of which undergraduates take part in role-playing games, etc.

РЕПОЗИТОРИЙ БГУКИ